



MATTEO TURTURRO

graphic designer

 designturturro@gmail.com

Work Experience

2019 - 2020 Creator, consultant and seller of exhibition stands (**Project Coordinator**) - Mercurexpo Fuarcılık Organizasyon Stand Sanayi - Turkish-German company between Istanbul and **Düsseldorf**. The objective of the professional figure is to find customers, convince them to participate with the stand I proposed, follow the customer until the end of the fair and build loyalty for subsequent fairs. In addition, create agreements with competitors, partnerships with competing companies and with international trade fair organizations.

2016 - 2018 **Art director** - Graphic team leader - **Packaging designer** - Vivatinell **United Kingdom** and Mikro-Gen Türkiye pharmaceutical industries; These companies include many brands, different products and various market sectors. Design maintenance and organization of all brands. For shampoos, creams, syrups, tablets and food supplements: I develop concept marketing techniques; packaging and **packaging design**. Updating of catalogs of products; advertisements for national and sectoral journals; Preparation of posters for pharmacies. Designing and preparing gadgets / gifts that attract consumers' attention. Pre-printing, printing organization of all designed products. Exhibition preparations; stand design, leaflet and brochure preparations.

2008 - 2015 **Graphic Designer** - Agency of advertising communication MERCURIO and MERCURIO GP of Milan -Development and production of design layouts for company book-report, creative layouts for direct email marketing, graphic concept for packaging and product realization **infographic** layouts for books and **ANNUAL REPORT** publications for for companies listed on the stock exchange, presentations or other · Design and implementation of illustrated catalogs, print ads, banner, developing high-impact marketing materials, brand identities, print design, cardboard packaging and stand for expositions. In charge of my own project, able to work independently or in team.





2002 - 2007 **Prepress Operator** - Company Photolithography MARF of Milan - Development of graphic layouts for assigned projects · Production of customized prototypes and design of corporate image and logo · Purchasing materials directly from suppliers · In charge of managing the drum scanner Heidelberg with all related operations such as color correction, retouching advanced and photomontage high quality · Responsible for Preps Imposition Scitex Brisque, CTF / CTP printers and Epson plotter.

1998 - 2001 Print worker - Company MAGGIO of Bollate - Worker linotype · Offset Printing · Screen Printing.
Handcraftedman - Company IFAL of Milan - Manufacturing of dies cutting for paper industry.

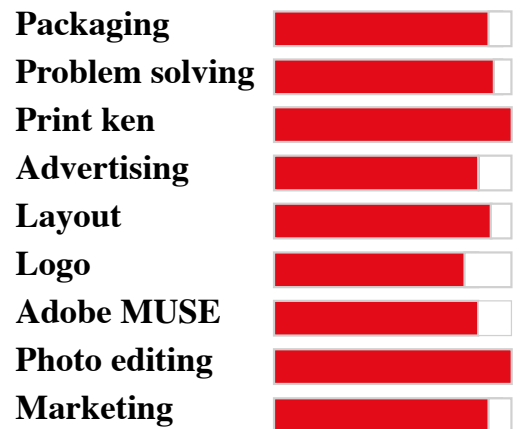
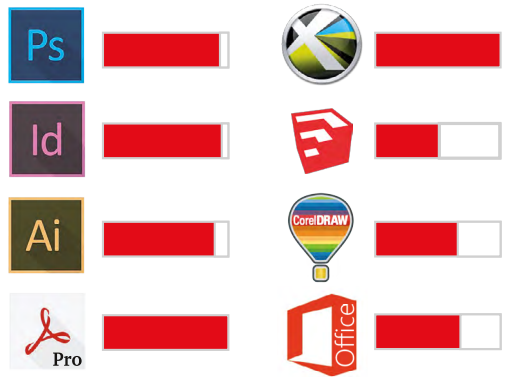
Personal data

Date of Birth 1980
Place of Birth Milan - Italy
Nationality Italian
Marital status Married

Languages

	Understanding		Speaking		Writing
	Listening	Reading	Spoken interaction	Spoken production	
	A2	B1	B1	A2	B1
	A2	B1	A2	A1	A1
	A1	A2	A1	A1	A1
	B2	B1	B2	B2	B2

Skills



Formal Education

Certificate in Web Design with HTML/CSS - Milan Training Institute (Milan).
Certificate in Graphic Design - Master Institute SIAM (Milan - ITALY).
High School Diploma of Graphic Design advertising and editorial - ITCS Carlo Emilio Gadda (Paderno Dugnano, Milan - ITALY).
Certificate of proficiency in the Turkish language medium level (Medikasev - Kadıköy)