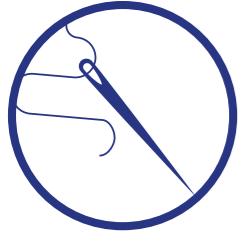


# GUREX

knitwear & wovenwear





## ❖ About us

- ✓ Our History
  - ✓ Company
  - ✓ Compliances
  - ✓ Our awards
- 



## ❖ Structure of Gürex

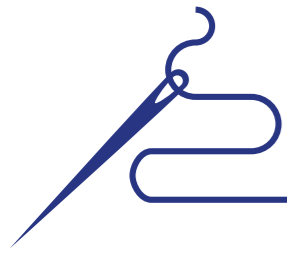
- ✓ Knitted fabric & dyeing production
  - ✓ Ready made garment production
  - ✓ Collection
  - ✓ Embroidery production
  - ✓ Piece print & all over print production
  - ✓ The quality assurance system
- 



## ❖ Customers



## ❖ Sustainability

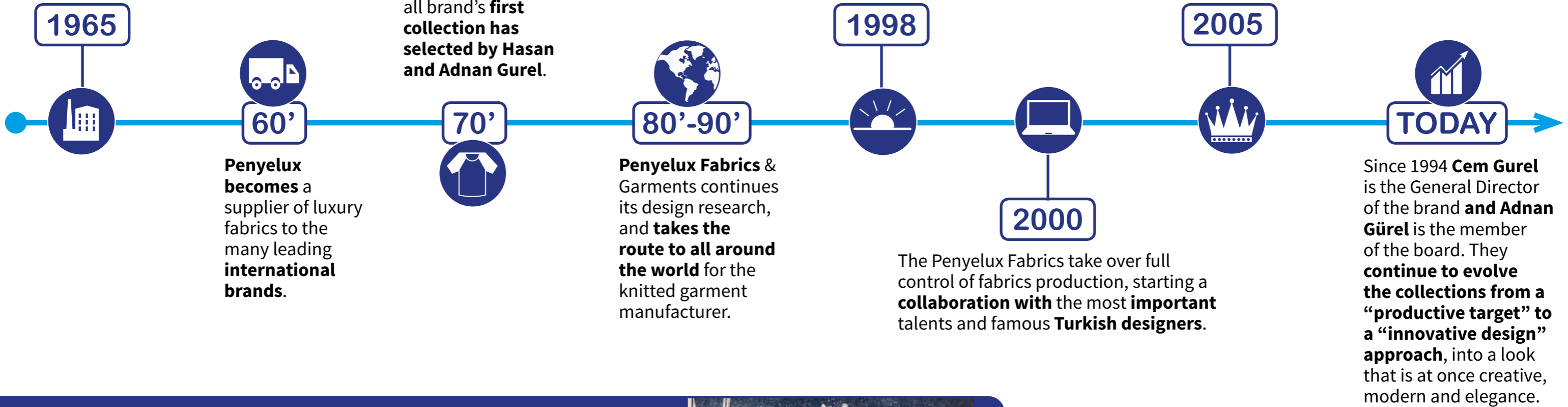


# About us

**Penyelux** was born. Penyelux took its name from a fabric that we call 'Penye'. 'Penye' is a fabric name in Turkey which has invented and **created by Hasan GUREL**. The company was founded by Hasan GUREL, who started an adventure concerning thread, fabric, creation of fashion collections that became part of Turkish history and culture.

From the yarn to the fabric, from the fabric to the creation and production of fashion collections; all brand's **first collection has selected by Hasan and Adnan Gurel**.

**Cem and Adnan Gurel** have added more value as the Owners and General Directors for Penyelux Fabrics, **unveiling** in September 2005 **their first fabric collection** named "**Penyelux collection ONE**". Penyelux Fabrics designer gives his refined and luxuriousness mentality to the brand. They are targetly involved in developing the unique potential of Penyelux Fabrics as one of the leading brand in the luxury market.



**Penyelux & Gürex Fabrics have deep respect and love for Turkish** quality and design, embrace its uniquely Turkish heritage and culture of style.

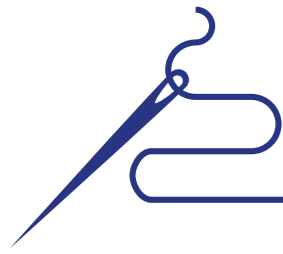
Taking advantage of decades of fabric development and Turkish fabric technique as an inspiration, the collection will continue its evolution into a look that is at once feminine, pure and relaxed. Using lightweight and modern construction to craft clothes that are understated, desirable and deeply chic. **A history of iconic double face fabric is celebrated for its unique technique and effortless wearability and chic.**

**Fabrics are forever noble but modernised with superior construction and stretch.** Penyelux & Gürex Knit Fabrics are deeply researched and executed as a innovative visions. Colour is delicate and rich: a contrast between the beautiful classics and more subtle luxury shades.



Penyelux Firması Avrupa'nın 34 ünlü firmasını geride bırakarak "Avrorta birincilik ödülü" aldı. Firma sahibi Hasan Gürel, "Bu sonuç ülkem ve firmam açısından gurur vericidir" dedi.  
**Penyelux tişörtta Avrupa birincisi**

*Our history*  
**GÜREX**



# About us

**Gurex Textile** has an experience of more than 40 years as a garment manufacturer and exporter.

Our journey had begun with “Penyelux” which was the pioneer of many innovations in textile since 1965. Penyelux was fully integrated and was providing services for knitwear, underwear and also for swimwear.

Today, **Gurex Textile** continues in the footsteps of “Penyelux” in knitwear, casual wear and sportswear. Woven outerwear production will also be in our business line soon.

Production starts from buying yarn, knitting, dyeing, cutting, sewing and ends with quality control.

**Gurex Textile** garments are produced with superfine fabrics and gauges. We are able to work in many different fabric qualities due to customer requests such as peached, mercerized jersey, or brushed, non-brushed 2 ply, 3 ply, interlock, rib 1x1, 2x2 etc.



**Gurex Textile** is proud to be one of the first “**certificated organic**” garment manufacturer of Turkey.



**Our Capacity is 100.000 – 120.000 pieces per month. Our annual turnover for the year 2019 is 9.5 million Euros.**



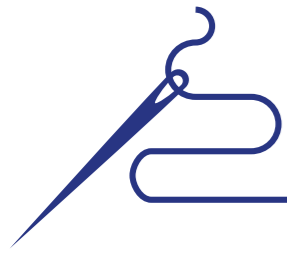
**Gurex Textile** mainly focuses on Ladies wear with 90% of the production. Remaining 10 percent is equally divided between men and kids wear.



**Our main fabric qualities are:**

- Cotton / cotton-blended
- Viscose / viscose-blended
- Wool / wool-blended
- Lyocell / lyocell-blended
- Micro modal / micro modal-blended
- Modal / modal-blended
- Linen / linen-blended
- Polyamide / polyamide-blended
- Polyester / polyester-blended
- Cashmire-blended
- Silk-blended
- Some 3 blended qualities like Wool / Modal / Acrylic

*Company*  
**GUREX**



# About us

Gürex is being audited by our costumers periodically. Since its start up Gürex's first mission has been human health, human confort and enviroment.



# About us



**Istanbul Textile And Apparel Exporters General Secretariat (ITKİB)** Certificate awarded for valuable contributions and achievements in the export and trade union field of activity.



**Istanbul Apparel Exporters' Association (IHKİB)** Certificate demonstrating IHKİB gratitude for the success Güreks have shown in the exports in the ready-to-wear and apparel sector and for Güreks contribution to the growth of exports in the sector.



Our awards

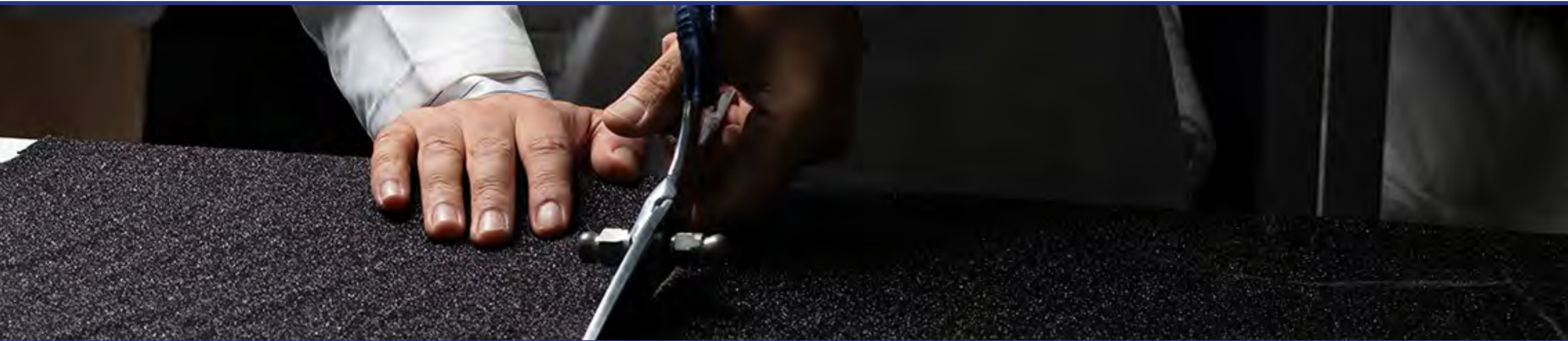
**GUREX**



# Structure of Gürex

## ⊞ Knitted fabric & dyeing production

We use subcontractors, which are very much able to produce all kinds of superfine fabrics and gauges. We work with mainly 4 dyeing subcontractors who are specialized in certain qualities. We have been working with them for many years now. We have a knitwear manager and a manager in charge of dyeing house that are responsible of all our production in subcontractors.



## ⊞ Ready made garment production

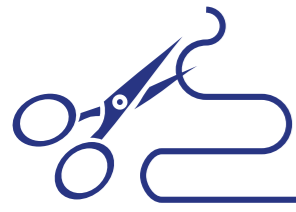
Our cutting is made 100% in house. Also %10 of quality control operations are also made in house.

Sewing and rest of quality controlling, they are being made in subcontractors with our technicians making controls on daily basis.

We work with 8 sewing subcontractors which we use depending on garment that is in production where as for quality control we work with 2 subcontractors that only work for **Gurex Textile**.

**Gurex Textile** produces top t-shirt, polo shirt, sweatshirt, blouse, skirt, dress, pant, jacket, and jogging suit for women.

We mostly produce t-shirt, polo shirt, sweatshirt, pant and jacket for men and t-shirt, sweatshirt, jacket, skirt, dress for children.



# Structure of Gürex

## Collection

We have a collection team to produce your collections. We are also able to create a special collection only for you according to the ideas which you like. We have a wide range of collection which is prepared by our own designer.

Cutting and sewing of collection is made 100% in house.

## Embroidery production

We use 3 subcontractors. We can do any kind of application and embroidery. Strass, sequin and beading can be done by hand or by machines due to design.

## Piece print & all over print production

We are able to use screen and roller print. We use 3 all over printing subcontractors. The techniques we use are reactive, pigment and discharge print. We use 4 subcontractors for the rest of print varieties.

Piece print can be done as plastic, water based, pigment, high density, silver, glittered, flock and transfer flock.

## The quality assurance system

The quality assurance controls are made at the; fabric examination-shading fabric defects at our own laboratories, fabric spreading and cutting, garment assembly in line examination, final 100% inspection.

All of our subconstructors are certified by SEDEX.





“Quality is our tradition,”





# Customers



**USA: ZERO+MARIA CORNEJO**

**NETHERLAND: TURNOVER, PROMISS**



**ENGLAND: REISS, TED BAKER, FRENCH CONNECTION**



**FRANCE: DEVERNOIS (SINCE 2003), PABLO (Groupe Gerard Darel), BURTON of LONDON (Woman + Man), Zadig et Voltaire (Woman + Man), Un Jour Ailleurs, Chevignon, Cyrillus, Lauren Vidal, De Fursac, Antonelle, So Soon / Huit Six Sept, Elora, Pause Cafe, 1-2-3.**



**SPAIN: EL CORTE INGLES (Lloyd's/Limited).**



**BELGIUM: MAYERLINE - AMELINE**



**SWEDEN: H&M GROUP: COS - &OTHER STORIES - TREND ESSENTIALS. TIGER OF SWEDEN**



**GERMANY: S'OLIVER GROUP (S. OLIVER, COMMA, SELECTION, TRIANGLE), MARC AUREL, MELCHERS, AND ALSO IN THE PAST: BIANCA, OUI, LAUREL.**



**TURKEY: MAVI JEANS, YARGICI**



**ITALY: GROUP MAX MARA. GROUP TOD'S (FAY BRAND) / FERRARI / GUESS AND ALSO: BENETTON-PLAYLIFE, ICEBERG, SEE BY CHLOE, LOVE MOSCHINO, HOGAN, DIMENSIONE DANZA, RIFLE, ROBERTO CAVALLI**





# Customers

comma

MARELLA

SPORTMAX

MAX&Co.

MaxMara  
Group



ALCOTT

goldenpoint

DEVERNOIS

BURTON  
of London

ZADIG & VOLTAIRE

CHEVIGNON

CYRILLUS  
PARIS

LAUREN VIDAL

DE  
FURSAC

ANTONELLE  
PARIS



elora

Pause Café

cacharel  
paris

REISS

TED BAKER®  
LONDON

FRENCH  
CONNECTION

COS

El Corte Inglés

s.Oliver®

MARC AUREL

MELCHERS  
美最時

PROMISS

MARIA  
CORNEJO

Miroglio  
Group



Pablo®

& other stories

HOGAN

roberto cavalli

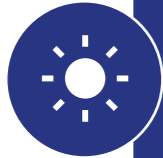
UN JOUR AILLEURS  
PARIS

GUREX



# Sustainability

## SUSTAINABLE PRODUCTS:



- ⊕ 50% of our total collection is made from BCI cotton.
- ⊕ Our attention is to use sustainable raw materials.
- ⊕ Organic production stages are certificated by GOTS&OCS.

## STRONG COMMITMENT FOR A GREENER FUTURE:



- ⊕ Cooperated with professional teams recycling electronic waste.
- ⊕ Reducing and improving our management of waste
- ⊕ Lowering our energy consumption
- ⊕ Dedicated to code of conduct eco- friendly manufacture.

## QUALITY COMES FIRST:



- ⊕ Physical & Chemical safety
- ⊕ Regular system audits across all factories
- ⊕ Quality performance review

## DEDICATION TO SOCIAL RESPONSIBILITY:



- ⊕ Focus on employee care and development
- ⊕ Create social activities for employee engagement
- ⊕ Acquire educational training programs for future recruitment



# GÜREX

knitwear & wovenwear

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